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Business plan apps for mac

4.2.2013 3 min read If you have a great idea for a startup but don't have the time, resources and budget to develop your business plan, the app that creates the business plan can help you get your plans on paper and preferably get started. Many applications often simplify the laborious and complex process of developing thorough banking and investor-ready business plans. You give me the information, they set it up as a plan, and hopefully soon you'll be in business. Here's a look at three apps to deploy your business plan:1. Enloop, what are you? This is an all-in-one web app that guides users through every step of creating a traditional business plan. Here's how it works: Based on the information you enter into the app, Enloop automatically creates sales, profit and loss, cash flow and balance sheet forecasts, and explanatory charts and other compelling visual elements for you. Enloop also includes the text of a standard but customizable business plan for each part of the service plan, including those that focus on key company information and financial information. Enloop's Free & Easy option includes one custom business plan packaged in a clean, professionally crafted PDF that you can download, print, and share. The fully featured paid version ranges from \$9.95 per month to \$39.95 per month, and you can make multiple business plans. Enloop is web-based only and is not yet available for mobile devices. Related: Reworking a business plan? Consider these tips2. StratPad. Alex Glassey, who designed this iPad-only app, describes it as a strategic design app that helps entrepreneurs with the thinking and decision-making process. StratPad can be a smart choice for people who write their first ever business plan. It is full of several free action tools for beginners, including a 58-page business strategy tutorial, view-on-demand training videos, email-based customer service, and more. A free basic StratPad version is available for students. Paid pay-per-dollar plans range from \$9.99 to \$54.99. The more you pay, the more advanced your business plan options will get. The easy-to-use app guides users through a series of simple questions and prompts. Your answers will be used as a business plan summary, including revenue forecasts, color charts, and charts.3. Business Plan Premier. This \$7.99 iPad app does a double favor for users eager to get their business plans supported quickly. Business Plan Premier not only helps you organize and write to a very detailed level, it also allows you to present your completed plan to potential investors with more than 3,000 high net worth, who are also members of investment research firm Ben Stein & Accredited Members Inc. Business Plan Premier leads you by writing vision and task statements for your potential business, product descriptions, and marketing plans. It also allows you to perform competitive and SWOT analysis (strengths, weaknesses, opportunities and threats), threats, your management system, identify your start-up costs, set up your target market, and more depending on your needs. The completed business plan is exported as a Microsoft Word document that you can edit, print, email, or upload to Dropbox. Business Plan Lite is a free (but much less functional) version of the app. Related: Reverse planning of a business plan: Success begins at the end

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